# **Feedback for Tourism Bhutan Dialogue Series**

The Tourism Council of Bhutan launched the Tourism Bhutan Dialogue on 23rd October 2020. The Dialogue series was initiated to keep the travel industry informed and engaged through bi-monthly discussion focused on sharing knowledge, best practices and developing the travel sector in Bhutan through discourse. The discussion series is also aimed at creating awareness among policymakers and media on the impact of tourism on socio-economic development of the country and challenges and opportunities in the Tourism Industry.

So far one panel discussion and one expert session featuring the industry perspective on 'Rethinking the future of Tourism Bhutan' have been organized. To ensure the Dialogue series is able to engage and cover key issues and become a vibrant platform to share ideas and knowledge for the growth of the tourism industry in the country, TCB would like to invite feedback and suggestions from the tourism stakeholders on the Tourism Bhutan Dialogue.

TCB has designed the following feedback tool to enable people engaged in the tourism sector to share their feedback on the improvement of the Dialogue as well as submit your suggestions to help TCB identify key areas of discussion and relevant speakers and moderators.

We look forward to your active participation in the feedback system.

From the first two sessions  $-1^{st}$  Panel Discussion &  $2^{nd}$  Expert, one-on-one session, we have developed the following two formats to seek your feedback and comments. Please tell us what needs to be changed or improved?

### I. Group Panel discussion (1st Session)

	Good (Keep)	Need to Improve	Could Consider
	(From the 1 <sup>st</sup> session)	(From the 1 <sup>st</sup> session)	(To make it better)
1			
2			
3			
4			
5			

#### II. Expert, one-on-one discussion (2<sup>nd</sup> Session)

	Good (Keep)	Need to Improve	Could Consider
	(From the 1 <sup>st</sup> session)	(From the 1 <sup>st</sup> session)	(To make it better)
1			
2			
3			
4			
5			

## III. Topics, Speakers, & Moderators

Share some of the most pertinent issues or talks you would like to see on the platform and the speakers, panelists and moderators you would suggest for each topic.

	Topic	Speaker	Moderator
1			
2			
3			
4			
5			

#### IV. Deadline for submission

Your feedback is valuable. Please share your feedback with TCB by November 12,2020 so that we can take them into consideration while preparing for the next Dialogue series that will be held on the 27<sup>th</sup> of November.

You can share your feedback through email.

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